

Serenade ASO

Serenade® ASO is a broad-spectrum fungicide for the reduction of fruit damage caused by grey mould (*Botrytis cinerea*) on protected strawberry crops, with EAMUs for numerous other crops.

Why Serenade® ASO?

Serenade® ASO is the natural step if you want to stay productive with an integrated approach throughout the growing season. Approved on protected strawberries and with EAMUs for numerous other crops, Serenade® ASO is based on a unique strain, *Bacillus subtilis* QST 713. This triggers the plant's own defences and uses multiple modes of action for broad-spectrum anti-fungal and anti-bacterial protection, as well as physiological boosting effects – with the additional benefit of aiding residue minimisation too.

Getting the best from Serenade® ASO

For maximum effectiveness, Serenade® ASO should be applied prior to or in the early stages of disease development. When disease pressure is high, use in rotation with other suitable approved products as part of an Integrated Crop Management (ICM) programme.

Important things to remember

- Serenade® ASO can be applied using hand-held equipment
- Best used as part of an ICM programme
- Good coverage is essential – use a minimum spray volume of 400 L/ha
- Serenade® ASO can be tank-mixed
- Serenade® ASO as part of a programme

Serenade® ASO is best used as part of an ICM programme in rotation with other suitable approved products. Apply prior to or in the early stages of disease development for best efficacy. Late season applications can be useful as part of a residue minimisation strategy.